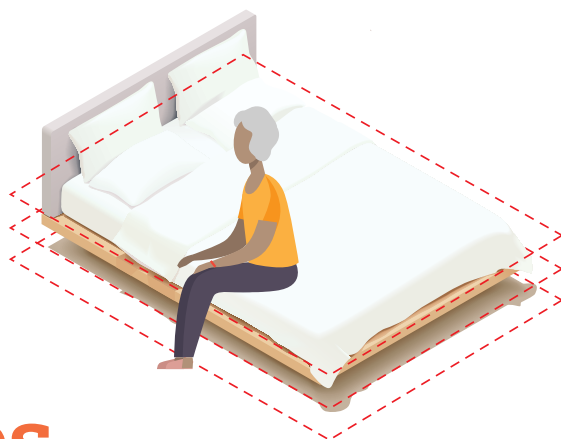


LEVERAGING THE POWER OF AI WITH THE HUMAN TOUCH

Impact of Falls by the Numbers:

\$267,174

Average cost of claims in assisted living in 2021, exceeding the \$245,559 cost of claims in skilled nursing facilities.



Every

19 minutes

an older adult dies from a fall.

72.9% Dementia is a contributing factor in 72.9 percent of all assisted living fall-related closed claims.

<3'

The majority of falls in a memory care community occur overnight between 8pm – 8am, less than 3 feet from the bed.

How EyeWatch LIVE Works

Leveraging advanced motion detection technology with the watchful eyes of a live virtual nurse-supervised monitoring agent, activity within a resident's 3' bed zone is reported in real time to the community's on-duty caregiver. The nurse-supervised monitoring agent offers reassurance and encourages the resident to stay in bed while the on-site caregiver proceeds to the resident's room.

The Challenge:

Your residents are at a higher risk of falling between the hours of 8:00 pm and 8:00 am — and within 3' of their bed.

Today's technology may detect or notify staff of a fall, but also can produce false alarms and doesn't prevent the fall. What if you could add an extra set of eyes to keep watch overnight that actually prevented a fall? Without increasing your staff?

The Solution:

You can. EyeWatch LIVE takes the next critical step and offers several options: stand-alone AI, AI with live monitoring, and family time, making it now possible to prevent falls before they occur.

The Results:

COMMUNITIES:

- ✓ Lower fall rates reducing insurance claims, premiums and liability risk
- ✓ Increased resident length of stay
- ✓ Cost-effective support for understaffed and overworked team members
- ✓ Increases team member retention and attraction
- ✓ Distinguishes your community from others with enhanced level of care

RESIDENTS AND FAMILIES:

- ✓ Improved quality of life for residents
- ✓ Families are reassured by heightened overnight monitoring
- ✓ Sizable cost savings for families compared to hiring private-duty nursing
- ✓ Decreases need for move out to skilled nursing facility

Optimize Resident Safety, Boost Staff Efficiency, Lower Risk, and Increase Occupancy

Help your residents sleep safer, their families sleep better and your staff to operate more efficiently and cost effectively while covering the higher risk night shift.



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The Inspiration Behind EyeWatch LIVE:

The true story of an 87-year-old mother of six, who was diagnosed with dementia and fell every night.

The falling continued even as the adult children tried every possible solution:

- Moving their mother into a memory care community
- Hiring a private caregiver for the night shift. The falls reoccurred if the caregiver fell asleep or was unable to be on duty
- Installing an AI camera which only identified when the falls happened, vs. preventing them

The siblings began taking 2-hour shifts to watch their mother via the camera. When she began putting her legs over the side of the bed, they would immediately speak to her via the audio of the camera encouraging her not to get up and that help is on the way. They would then call the on-site staff who would go to the apartment to assist.

Finally – success!

Their mother never fell again.