



# REDUCING ELOPEMENTS

How EyeWatch LIVE™ avoided an elopement by using the combination of AI+HI™



## REALITIES WHEN A PERSON GOES MISSING\*

72%

were found alive by the next day

Of those found  
In 2 days, only

51%

survived

If missing for  
3-5 days, only

30%

survived

### THE PROBLEM:

Elopement claims have risen to \$2MM payouts, costing senior living communities an average of \$59K in deductible payments per incident and higher annual policy premium increases, not to mention the emotional toll on staff and the reputational damage to the community.

An EyeWatch LIVE™ client recently had a memory care resident presumed to be missing after a quick search of the community turned up nothing. Before calling 911 and the family the community called us.

### THE SOLUTION:

EyeWatch LIVE™ immediately turned on all cameras simultaneously and found the resident in a vacant apartment with pills in her hand taken from an unlocked medication cart. EyeWatch LIVE™ dementia-trained Monitoring Agents quickly interceded, speaking to the resident via the two-way audio built into the cameras and distracting her long enough for them to summon on-site staff. Thanks to EyeWatch LIVE™ efforts, not only was the resident found but kept safe from taking those pills!

### CAUSE OF LOSS – SEVERITY (\$)\*

\$262,500

Elopements

\$160,000

Falls

93% ↓

**Reduction in safety incidents** among residents using the EyeWatch LIVE™ Intervene12™ service.

81% ↑

**Adoption rate of families** who consented and are paying for the service. IMPORTANT NOTE: Families are quick to adopt due to fears of abuse and neglect.

88% ↑

**Improvement of onsite care staff response time** to assist the resident in need against the average industry time.

\*Source: Alzheimer's Association, alz.org, 2022 Willis Towers Watson Senior Living Benchmarking Study



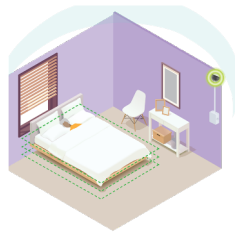
*Having EyeWatch LIVE™ looking out for my Mom has been such a relief for me! They watch overnight to provide safety intervention and detection. I always have family calling to check on her for me when I'm traveling, but I still worry. This team eases the stress I had from being away. Thanks, EyeWatch LIVE™!*

Debby, Family Member



## IMPROVING RESIDENT SAFETY

*EyeWatch LIVE™ is a healthtech safety monitoring company combining cutting-edge artificial intelligence (AI) with nursing-specialized human intelligence (HI) for the sole purpose of keeping frail seniors safer. EyeWatch LIVE™ AI-enabled cameras and nursing-specialized human intelligence work in tandem with community staff to identify, reduce and even prevent common risks like falls, elopements, and intrusions; monitor for abnormal nighttime activity and patterns; and quickly notify caregivers when issues arise. Nursing-trained Monitoring Agents recognize a risk or unwanted activity and immediately intervene through two-way communication with the senior while simultaneously notifying community staff to provide assistance. Communities have HIPAA compliant access to real time footage & data portal, enabling better decision making and care.*



### Cutting-Edge Artificial Intelligence

A discreet, ceiling-mounted, AI-enabled camera is motion activated and detects unwanted activity within a preset “safety zone” around the bed, chair, entryway, and other designated areas.

### Combined with Human Intelligence

With Intervene12™ service, Monitoring Agents assess the situation and utilize two-way audio communication to speak with the senior to help discourage him or her from trying to leave or get out of bed. Monitoring Agents simultaneously contact care staff to render quick assistance.



### Fall Notification

Our Detect12™ service offers passive AI monitoring for falls, which gets confirmed through our Monitoring Center and immediately pushed out as a notification to site staff – minimizing the amount of time a resident lays unattended and eliminating false positive staff notifications.

### Elopement & Intrusion Notification

Monitoring Agents can also provide early warning elopement notifications whenever a senior leaves their room or intrusion notifications when another senior wanders in, helping to mitigate unwanted behaviors.



### Offering Privacy When Needed

On-site staff and visiting family members can activate the push-button privacy feature to temporarily discontinue monitoring when needed, helping to protect a senior's dignity and privacy.

## GET A QUOTE

For more information,  
please visit us online at  
[www.EyeWatchLIVE.com](http://www.EyeWatchLIVE.com)  
or better yet, get a confidential,  
customized quote by contacting



**AARON D'COSTA**  
EVP of Sales & Marketing  
800-342-2507 office  
773-203-5423 mobile  
[adcosta@eyewatchlive.com](mailto:adcosta@eyewatchlive.com)